

## CLAIMS

What is claimed is:

1. A computer-implemented method for inserting input into an electronic document page comprising the steps of:
  - 5 placing a pointer on the electronic document page;
  - in response to placing the pointer on the electronic document page, scanning the electronic document page for an existing object;
  - if an existing object is detected in the scanning step:
    - selecting a content-based guideline of the existing object that is
    - 10 adjacent to the pointer; and
    - aligning the pointer to the content-based guideline for inserting the input.
2. The method of Claim 1, wherein the input comprises a document
- 15 object.
3. The method of Claim 2, wherein the content-based guideline is an existing content-based guideline, and
  - wherein the input document object comprises content, and
  - 20 wherein the method further comprises the step of identifying an input content-based guideline of the input document object, and
  - wherein the aligning step comprises positioning the content of the input document object on the page so that the input content-based guideline is aligned to the existing content-based guideline.
- 25 4. The method of Claim 2, wherein the input document object comprises a graphic.

5. The method of Claim 4, wherein the input document object further comprises textual content.

6. The method of Claim 1, wherein the input comprises text.

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7. The method of Claim 1, wherein the existing object comprises text and the content-based guideline is horizontally aligned with the text.

8. The method of Claim 1, wherein the existing object comprises text and the content-based guideline is a vertical guideline that is aligned to a format feature of the text.

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9. The method of Claim 1, wherein the existing object comprises text and the content-based guideline is aligned to a reflow bar of the existing object.

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10. The method of Claim 1, further comprising the step of:  
if no existing object is detected in the scanning step, inserting input at the placement of the pointer.

11. The method of Claim 1, wherein:  
the existing object comprises existing text;  
the input comprises input text;  
the content-based guideline is aligned with a feature of the existing text; and

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the aligning step further comprises aligning the input text to the content-based guideline.

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12. A computer-readable storage device storing a set of computer-executable instructions for inserting input in an electronic page by performing the steps of:

- placing a pointer in an electronic page;
- 5 scanning the electronic page for existing objects;
- determining a dominant existing object;
- identifying content guidelines of the dominant existing object;
- selecting a content guideline of the dominant existing object according to its position on the electronic page relative to the pointer; and
- 10 creating a new object wherein the content of the new object is aligned with the selected content guideline of the dominant existing object.

13. The device of Claim 12, wherein the selecting step comprises selecting the content guideline of the dominant existing object that is closest on the electronic  
15 page to the pointer.

14. The device of Claim 12, wherein the determining step comprises determining a dominant existing object on the basis of position on the electronic page.

20 15. The device of Claim 12, wherein the determining step comprises determining that the existing object that is closest to the left side of the electronic page is the dominant existing object.

25 16. The device of Claim 12, wherein the determining step comprises determining that the existing object that is closest to the top side of the electronic page is the dominant existing object.

17. The device of Claim 12, wherein the determining step further comprises identifying the existing object that is closest to the top left corner of the electronic page.

18. A computer-implemented method for arranging content in an electronic page comprising the steps of:

identifying a first object on the electronic page, wherein the first object comprises a first line of text;

5 identifying a second object on the electronic page, wherein the second object comprises a second line of text; and

moving the second line of text into alignment with the first line of text.

19. The method of Claim 18, wherein the moving step further comprises  
10 moving the second object.

20. The method of Claim 18, further comprising the steps of:

generating a first guideline that is aligned to a feature of the first object;

generating a second guideline that is aligned to a feature of the second object;

15 and

determining a displacement between the first guideline and the second guideline,

wherein the moving step comprises moving the second line of text into alignment with the first line of text on the basis of the displacement.

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